



# **ArcAnalytics**

## **Drive actions through data**



#### Easy-to-use

ArcAnalytics has an intuitive interface that gives real-time insights on business KPIs, allows admins to manage & prepare raw data for analysis, and a customizable dashboard to get a bird's eye view of what's happening.



#### **Data Preparation**

Gain deep insights into your live business data by subjecting an expansive pool of data sets for analysis. ArcAnalytics lets you easily connect with any data regardless of where it is located and whatever the size is.



### Visual Insights & Dashboards & Management

Every analysis is represented visually. In just a flash, get to know how your business is doing on key parameters. Empower teams at all levels to draw insights from interactive dashboards and reports, parallelly enabling them to predict long-term trends through charts and pivot tables.



#### Reporting

Give teams an option to build reports on their own through ArcAnalytics and enable them to base their decisions on data. Build interdepartmental collaboration and trust through a centralized source for data truth.



